

# POOLING

## **The demand for brokerage and risk management services by self-insured groups has grown dramatically in recent years.**

As the only major broker with a staff devoted solely to risk pooling, the Willis Pooling Practice is uniquely positioned to offer the professional support that self-insured groups require to thrive in an increasingly complex risk environment. The right pooling risk management partnership can deliver crucial value. Our significant, ongoing investment in people and technology gives us the depth to help self-insured risk pools achieve their goals.

## **WHO WE SERVE**

- Public school insurance pools
- Municipal government insurance pools
- Religious institution insurance pools
- County or special districts pools
- Secondary education insurance pools
- Multi-employer trusts
- Private or nonprofit associations
- Self-insured groups
- Employee benefits groups
- Group captives

## **WHAT WE DO**

- Brokerage
- Program review and design
- Innovative products and programs
- Sales and marketing
- Actuarial services

- Risk control services
- Administrative services
- Consulting services
- Staff and board assistance
- Financial forecasting
- Underwriting
- Captive feasibility studies
- Enrollment and billing services

## **WHY WILLIS**

- Willis is the only major broker with a staff devoted to risk pooling. We have 90 professionals in 10 centers of excellence across the country.
- Like all Willis resources, our Pooling Practice is backed by dedicated risk control consultants available to all of our clients.
- Our experienced and dedicated Employee Benefits Pooling team offers a wide variety of insurance brokerage, employee benefits consulting and human resources support.
- We host an annual pooling symposium for clients that highlights emerging issues and provides a forum for networking and sharing challenges and solutions.
- We offer proprietary analytic tools, such as our financial visualization products, which are invaluable in negotiations with insurers and reinsurers.
- Experience has taught us that no two pools are alike, positioning us to offer creative advice and customized solutions to pools no matter what services they provide their members and what administrative structures they have.

The Willis logo is displayed in white, serif font on a dark blue rectangular background. The logo is positioned in the bottom right corner of the page, which also features a yellow horizontal bar above it.

- Our web-enabled placement process sustains our reputation for the best client presentation in the marketplace.
- Our clients continually benefit from our long-term relationships with insurers and reinsurers worldwide.
- We are part of one of the world's leading risk management and insurance intermediaries, with 20,000 Associates in more than 400 offices serving clients in 190+ countries.
- The Willis culture creates an environment for constantly improving service:
  - **One Flag Approach.** Our expertise and assistance are available to you across the entire spectrum of practices and industry segments handled by Willis.
  - **The Willis Client Advocate® Model.** Your Client Advocate is your single point of contact for all that Willis offers.
  - **Glocal Service.** Global service, delivered locally: Willis is your gateway to the markets of North America, Lloyd's, Bermuda and Europe.
  - **Client Bill of Rights.** We are acknowledged leaders in upholding the highest standards of integrity and transparency in our industry.

## CONTACTS

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